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IC 76-2211

9 January 1976

MEMORANDUM FOR: Deputy to the DCI for the Intelligence Community

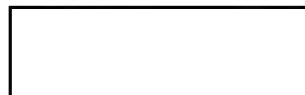
SUBJECT: Prospectus for a Possible KEP Performance Paper

1. I will try to lay out here, briefly, how I think we should develop a broad performance report of this character: the who, how, what, and when of such an (unprecedented) undertaking.

2. The Who. PRD resources are sufficient to do the necessary research and to prepare an initial draft. I would expect [ ] to chair the effort. Each area and topical officer in PRD would make a contribution, and I would, of course, review. We would consult the NIOs and MPRRD, as appropriate. It might be a good idea if the final report to the DCI (and, later, to USIB) were signed by both you and the D/DCI/NIO.

3. The How. Because it will be presented in the KIQ/KEP context, the body of the report should probably be organized (as was Section II of the Annual Report to the President) according to Substantive Objectives. It may be, however, that an opening summary section should provide key judgments in some other fashion.

4. The What. I think most of the report should be based on: (1) the individual NIO Performance Evaluations (there is a lot of meat in these papers); (2) the MPRRD Performance Evaluation Summary for Fiscal Year 1975 (we would select statistics from this study and identify interesting questions raised by those statistics; and (3) PRD's own work and own judgments. We thus envisage a synthesis that would seek to assess performance rather than try precisely to measure it (through KEP statistics), though certainly we would wish to cite specific figures to illustrate or buttress the points being made. We would also want to discuss investments in collection and production and ponder the apparent



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returns, but we would not attempt to deal extensively with budgets and expenditures per se.\* A principal purpose of this exercise, if I understand it correctly, is to offer to the Community further guidance concerning collection and production issues, not to serve as a basis for explicit resource decisions and recommendations.

5. The When. We would hope to give the D/DCI/IC a draft in good shape in early March. If you would prefer an earlier date, we could reduce the amount of (desirable but not absolutely essential) independent effort by PRD and perhaps give you a draft in mid-February.



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Chief, Product Review Division

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\*Nor would we plan to treat KEP methodology in this report; that, it seems to me, should be the subject of a later, separate effort by MPRRD ( which perhaps could be informed by this report).

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